

FACTS AND INFORMATION ABOUT THE CITY OF SALISBURY, NORTH CAROLINA

LOCATION

Salisbury, the county seat of Rowan County, is located in the heart of the beautiful Piedmont area, the industrial heart of the State. Salisbury is located midway between Charlotte and Winston-Salem, 296 miles from Atlanta, Georgia and 368 miles from Washington, D.C.

CLIMATE

The climate of the Salisbury area is moderate, a definite advantage to those who live and work here. The massive mountains of Western North Carolina form a natural barrier against the cold east-west winds. While definitely southern in climate, Salisbury is far enough north, and has sufficient altitude to escape the humid summers of many other southern regions. Extremes in climate are very rare and short-lived. In winter the high temperature is about 50 degrees, with a low around 32 degrees. The total snowfall is normally about 6 inches each year. In the summer, the high averages about 87 degrees, with a low of 66 degrees.

POPULATION

The City of Salisbury has been slowly increasing its population during the 90's. This is due to both annexations and internal growth stimulated by the local economy. Population currently is estimated to be 26,462 based upon the census.

HISTORY

Scotch-Irish, who originally settled in Lancaster County, Pennsylvania, moved down the "Great Wagon Road" 435 miles to Trading Ford on the Yadkin River to become the first settlers in Rowan County.

The County of Rowan was established in 1753. At this time, Rowan included all territory north to Virginia and east to what we know now as Guilford County and west to the mountains. Eventually, 26 counties were formed from Rowan. Rowan County was named for Matthew Rowan, acting governor for the colony in 1753.

The deed for Salisbury is dated February 11, 1755. The court center, called prior to this time Rowan Court House, was a bustling little village of seven or

eight log cabins, a courthouse, jail and pillory, according to Governor Arthur Dobbs who visited here in late 1755.

The Court House dates to 1753 and consists of deeds, marriages, and miscellaneous records of value. Papers formerly in the Clerk's Office such as the early court minutes are stored at the State Department of Archives in Raleigh. Familiar names in American history adorn these records.

Andrew Jackson, Archibald Henderson, William R. Davis, Daniel Boone, Lord Cornwallis, Richard Caswell and many other prominent local families as the Barkleys, Hoovers, and Polks, all ancestors of presidents or vice-presidents, appear time and again in the deeds and court minutes of the county.



Henderson Law Office

Two years before the national Declaration of Independence and one year before the Mecklenburg Declaration of Independence, a group of patriotic citizens of Rowan County, serving as a Committee of Safety, on August 8, 1774, adopted the Rowan Resolves containing the pioneer element toward liberty and independence from Britain. These resolves reached the highest note of any passed in the colony in calling for the abolishment of the African Slave trade and urging the colonies to "unite in an indissoluble union and association". These resolves are located in the State Archives and are the only ones of the many passed in this period that are preserved.

So many legends and lifestyles have been passed down over the passage of time. Daniel Boone began his exploration of the Blue Ridge Mountains from

here in Salisbury. Near the present-day library is the small office where Andrew Jackson studied law and was admitted to the bar before he moved westward.

For all the struggles and hardships our ancestors endured, they have provided Salisbury with character and a rich heritage.

GOVERNMENT

The City of Salisbury's government is organized according to the Council-Manager form of government. The City Council, which formulates policy for the Administration of the City, together with the Mayor, constitutes the governing body of the City. The five (5) members are elected to serve two (2) year terms of office. The Mayor is elected from the five (5) Council members. The Mayor presides at City Council meetings. Also, a Mayor Pro Tem is elected by City Council members from the five (5) to serve as Mayor during her absence or disability.

The City Council appoints the City Manager to serve as the City's Chief Executive Officer. The City Manager is responsible for implementing the policies of the City Council, directing business and administrative procedures, and appointing departmental officers. At the present time, the City Manager is assisted by the City Clerk and eight staff departments: Finance, Human Resources, Fire, Police, Community Development, Public Services, Parks and Recreation, and Utilities. The City provides a full range of municipal services allowable under State law including law enforcement, fire protection, zoning and code enforcement, recreation centers and parks, cemeteries, street maintenance, sanitation, and water and sewer systems.

The City of Salisbury is a separate legal entity from Rowan County as permitted by the State of North Carolina. The City is independent of county government, but does provide some overlapping services such as police protection and recreational facilities. The county, not the city, is held responsible by State Statutes to provide health and social services and court services.

UTILITIES

Salisbury operates its own water and sewer system. The Yadkin River, which forms the northeast boundary of Rowan County, provides Salisbury with an abundant supply of good water. The average

daily flow is nearly 2 billion gallons per day, and the minimum recorded one-day flow is 300 million gallons. The Salisbury water system, conventional in design and closely controlled, has a treatment capacity of 12 million gallons per day (MGD). Average daily usage during 2001 was 6.2 MGD. The City completely renovated the filtration system in 1999 to increase the capacity of the filtration system to 18 MGD. An arterial system of distribution mains has been constructed to assure maximum fire protection to all parts of the city. In addition, the Salisbury water system supplies three smaller towns in the County, Spencer, East Spencer, and Granite Quarry, and has been extended to a number of industrial sites well beyond the city limits. Additionally, Salisbury operates and maintains the well system for the Town of Rockwell, but currently construction is underway that will extend treated water to Rockwell. The water supply meets all Federal and State quality requirements. Salisbury's water is fluoridated on a continuing basis. Salisbury's three wastewater treatment facilities serve as the area's regional wastewater utility with service expansion to the towns of Landis, China Grove, East Spencer, Granite Quarry, and Rockwell. Total treatment capacity is 12.5 MGD. Average daily wastewater flow during calendar year 2001 was 6.84 MGD.

The City of Salisbury owns and operates the water and sewer systems in Granite Quarry, Spencer, and Rockwell and their surrounding area.

Duke Energy, Piedmont Natural Gas Company, Bell South, CTC, and Time Warner Cable, are primary providers of other utilities.

TRANSPORTATION

Salisbury, nearly the geographic and population center of North Carolina, is located on Interstate Highway 85, 42 miles from Charlotte, 53 miles from Greensboro and 38 miles from Winston-Salem. It is the crossroads of I-85, U.S. 29, 52, 70, 601 and N.C. 150. Over 3 million people live within 90 miles of Salisbury, 1.5 million within 55 miles and 60% of the population of the United States within an overnight truck haul. The seaports of Wilmington, Morehead City, Charleston, and Norfolk are less than a one-day truck haul away.

Rowan County Airport, three (3) miles from downtown Salisbury, has a 5,800 ft. x 100 ft. paved and lighted runway. Hangar space and private plane servicing are available.

The major commercial airports at Charlotte and Greensboro-High Point are less than an hour's easy drive from Salisbury. These airports provide excellent service to all parts of the United States via Delta, United, USAirways, TWA and American Airlines. There are also direct flights available to London and Frankfurt.

Carolina Trailways and Greyhound provide bus service with daily arrivals and departures. Their service also includes parcel shipments. Local bus service is provided by the City's Transit System.

Amtrak provides rail transportation with service on the Piedmont and Carolinian from New York City to Charlotte, North Carolina. Arrivals and departures are from The Depot, a renovated station of the Salisbury Railroad Station Depot, originally built in 1907.



The Depot

MOTELS

An ideal area for small conventions, Salisbury has eleven motels, with over 1028 rooms, and two (2) bed and breakfast establishments in our historic district.

EDUCATION

Salisbury is home to two (2) colleges and a technical college. Catawba College has thirty (30) buildings comprising a physical plant unsurpassed in the East for a college of this size and style. It has a total enrollment of approximately 1,300 Liberal Arts Co-ed students and is affiliated with the United Church of Christ. Catawba College was founded in Newton, North Carolina in 1851, and opened in Salisbury in 1925.

Livingstone College was founded in 1879, and has approximately 900 Liberal Arts Co-ed students. It is supported by the African Methodist Episcopal Zion Church; Hood Theological Seminary is located at Livingstone.

Rowan-Cabarrus Community College offers two-year educational programs leading to the associated degree in applied science. In addition, one-year diploma programs are offered in five fields. There is a total enrollment of approximately 3,500 full-time equivalent students.

There is also one Beauty College in Salisbury. In addition to the public school facilities, there are several private schools.

ARTS AND ENTERTAINMENT

The outstanding programs of Catawba and Livingstone Colleges and the other colleges in the area significantly enrich the cultural atmosphere of the Salisbury area. Each year the Catawba College Shuford School of Performing Art brings a minimum of four musical events to Salisbury. Catawba's fine Drama department offers several professional type drama productions each year. Livingstone College also has a cultural series that brings artists to the community as well as an excellent drama group, The Julia B. Duncan Players.

The Piedmont Players, a community theater organization, provides excellent entertainment as well as a chance to participate in both its acting and technical activities. They have completely restored the historic Meroney Theater, built in 1905, for their home. They present five shows each season. In addition to these five shows, all fourth and fifth graders in the Rowan-Salisbury School System attend the theater for an annual production that the Piedmont Players have cast entirely with children.

The Salisbury-Rowan Symphony, consisting of musicians from the area, presents four concerts each season. In addition to participation in the regular concert series, the string quartet of the Salisbury Symphony visits the elementary schools to present programs. The object of this mini-concert series is to give the students some knowledge of music and famous composers.

Rowan-Cabarrus Community College participates in the North Carolina Visiting Artist Program. Each year a professional artist is employed and in residence at the college. Concerts and musical

programs are provided regularly by many artists throughout the state as well as the Visiting Artist. In addition, Rowan-Cabarrus Community College sponsors a Folk Heritage Center. This center serves as a network for professional and local folk artists and presents classes, concerts, and other folk artist activities for the general public.

COMMUNITY FACILITIES

The Salisbury Post serves Salisbury daily. Four (4) radio stations provide for local programming. WBTV has a satellite newsroom located in Salisbury. Local reception provides coverage of all major networks in addition to cable television facilities. A full-time year-round recreation staff offers activities for both young and old. In addition to organized activities, the City provides several parks and facilities for general use.

City Park has a completely equipped playground, tennis courts and a five (5) acre lake for fishing. Salisbury has a Civic Center with weight room, racquetball courts, auditorium, tennis courts and a handicap exercise trail.

Kelsey-Scott Park is a fifteen (15) acre park located on Old Wilkesboro Road. Jaycee Sports Complex is a multi-use area with four (4) ball fields. Miller Recreation Center is referred to as the "Youth Center".



Gazebo at Hurley Park

In addition to these parks, the City of Salisbury is currently constructing a new community park that will total over 350 acres. The park will include athletic fields, passive areas, trails, and a lake. The initial phase of the project opened in Spring 2001.



Ballfield at the Community Park

SPECIAL EVENTS

Each year, the Salisbury-Rowan Chamber of Commerce presents the National Sportscasters and Sportswriters Awards Program. Each year, outstanding guests visit Salisbury to attend the Annual Awards Program.

MISCELLANEOUS STATISTICS

Public Safety:		Area - Square Miles	17.79
Number of Fire Stations	3	Miles of Streets	147
Number of Police Stations	1	Municipal Utilities Department:	
Recreation Facilities:		Number of Customers	15,100
Number of Parks	15	Miles of Water Lines	450
Number of Recreation Centers	4	Miles of Sewer Lines	477
Number of Tennis Facilities	2	Number of Cemeteries	7
Number of Acres	444	Business Licenses Issued	2,350

TAX BASE FOR THE CITY OF SALISBURY ASSESSED VALUE OF TAXABLE PROPERTY FOR THE LAST TEN FISCAL YEARS

Fiscal Year Ended June 30,	Real Property	Personal Property	Public Service Property	Total
2003 ¹	\$ 1,411,964,792	\$ 440,022,980	\$ 68,215,842	\$ 1,920,203,614
2002 ¹	1,384,279,208	423,885,600	67,540,438	1,875,705,246
2001 ¹	1,337,944,798	417,818,187	64,805,231	1,820,568,216
2000	1,287,042,497	408,306,143	67,811,314	1,763,159,954
1999	1,042,366,457	382,196,263	57,889,345	1,482,452,065
1998	967,242,955	357,072,088	57,825,316	1,382,140,359
1997	933,861,596	328,554,542	56,458,430	1,318,874,568
1996	922,430,180	299,703,247	58,451,552	1,280,584,979
1995	809,239,122	288,959,801	48,746,576	1,146,945,499
1994	805,310,028	294,329,533	52,053,034	1,151,692,595

¹Estimated

Note: The levy of property taxes each year is based on the assessed value of taxable property as of January 1 preceding the beginning of the fiscal year on July 1. All taxable property is assessed at one hundred percent (100%) of its estimated value at time of revaluation. Revaluation of real property, required at least every eight years, was completed for the levy of taxes in the year ended June 30, 1996 and has been revalued again for the FY2000 assessment. The assessment of taxable property being assessed after revaluation is accomplished in accordance with North Carolina G.S. 105.287.

SCHEDULE OF PRINCIPAL TAXPAYERS FOR THE CITY OF SALISBURY
For the Year Ended June 30, 2001

Business	Type of Enterprise	2000 Assessed Valuation	Percentage Value of Total
Food Lion, Inc.	Commercial	\$ 66,704,201	3.66%
Belle Realty Co.	Real Estate	30,985,510	1.70%
Norandal USA	Industrial	27,920,968	1.53%
ICI Americas	Industrial	25,962,701	1.43%
Heritage Realty Limited Partnership	Real Estate	23,473,338	1.29%
Duke Energy Corp.	Utility	22,841,972	1.25%
Bellsouth Telephone	Communication	18,912,449	1.04%
Salisbury Mall Ltd.	Commercial	15,399,142	0.85%
Ball Metal Beverage Container	Manufacturing	14,259,412	0.78%
Cone Mills Corporation	Industrial	12,670,814	0.70%
Totals		<u>\$ 259,130,507</u>	<u>14.23%</u>

Source: Comprehensive Annual Financial Report, Fiscal Year ending June 30, 2001

DEMOGRAPHIC STATISTICS FOR THE CITY OF SALISBURY
For the Year Ended June 30, 2001

Fiscal Year	Population Estimate	Per Capita Income	Median Age	Unemployment Rate
2001	26,462	\$22,820	38.1	6.5%
2000	27,500	23,634	38.8	3.8%
1999	26,792	22,509	38.7	3.4%
1998	26,884	21,631	38.5	3.0%
1997	26,177	20,787	38.3	2.9%
1996	24,543	19,976	38.1	3.6%
1995	25,444	19,165	37.9	3.8%
1994	24,072	17,600	37.7	3.3%
1993	23,916	16,841	37.5	3.9%
1992	23,852	16,138	37.4	5.5%

Source: Comprehensive Annual Financial Report, Fiscal Year ending June 30, 2001

CITY OF SALISBURY

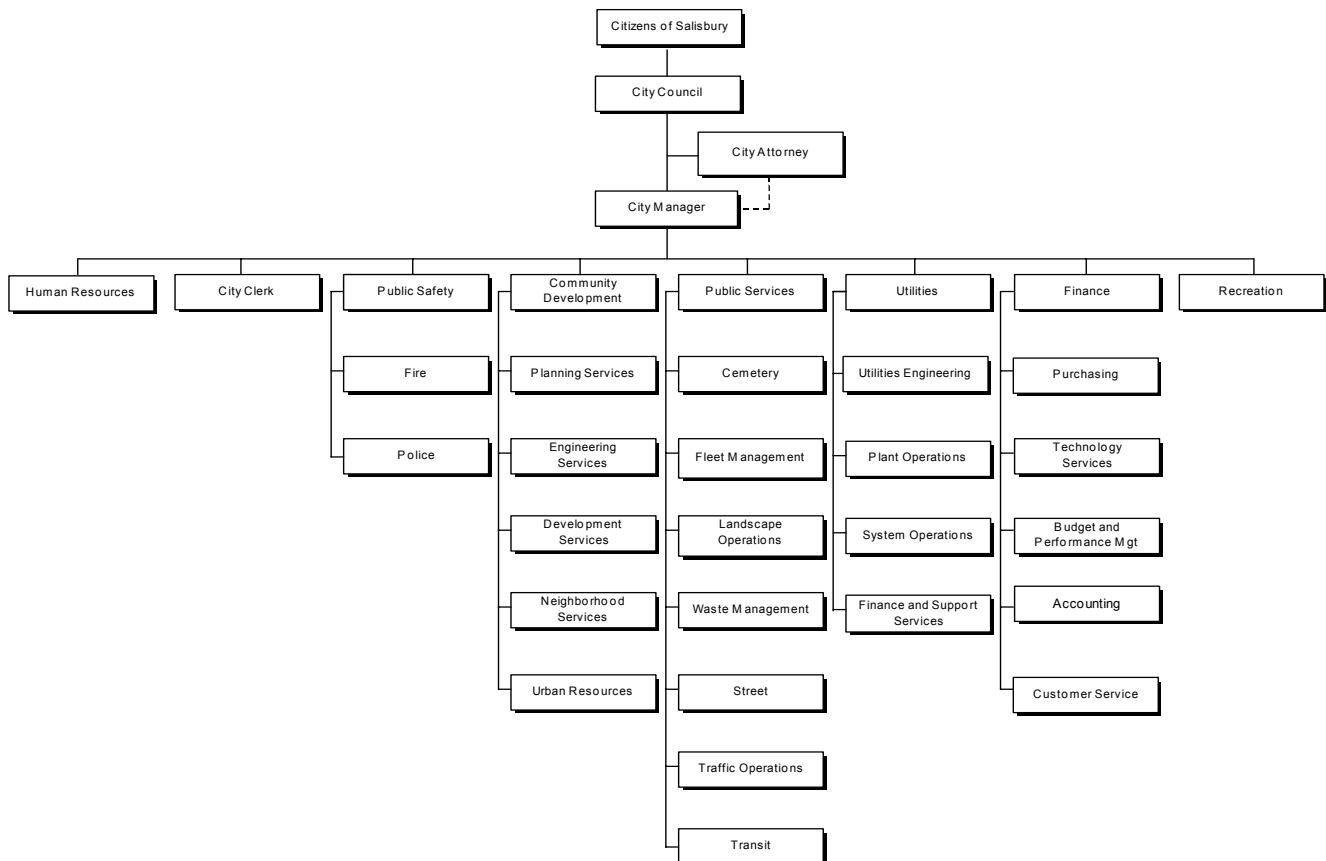
LIST OF PRINCIPAL OFFICIALS

May 1, 2002

Mayor
 Mayor Pro Tem
 Council Member
 Council Member
 Council Member
 City Manager
 Assistant City Manager
 Fire Chief
 Land Management & Development Director (Interim)
 Information Technologies Manager
 Police Chief
 Purchasing Manager
 City Clerk
 Public Services Director
 Finance Director
 Human Resources Director
 Utilities Director
 Assistant Utilities Director
 Parks and Recreation Director

Susan W. Kluttz
 Paul B. Woodson, Jr.
 William R. Burgin
 William R. Kennedy
 Robert G. Martin
 David W. Treme
 J. Foster Owen
 Samuel I. Brady
 Dan Mikkelson
 C. Michael Crowell
 M. Chris Herring
 Dewey D. Peck
 Swannetta B. Fink
 Vernon E. Sherrill
 John A. Sofley, Jr.
 Melissa H. Taylor
 John C. Vest
 H. Matthias Bernhardt
 Gail Elder-White

ORGANIZATIONAL CHART

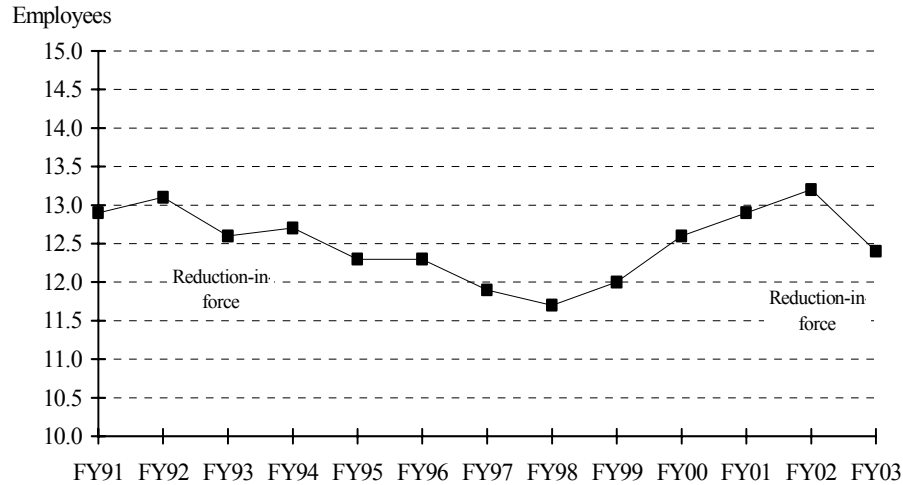


CITY OF SALISBURY
SUMMARY OF POSITIONS FOR FY 2001 – 2003

	<u>APPROVED</u> <u>FY 2000-01</u>	<u>APPROVED</u> <u>FY 2001-02</u>	<u>REQUESTED</u> <u>FY 2002-03</u>	<u>RECOMMENDED</u> <u>FY 2002-03</u>	<u>APPROVED</u> <u>FY 2002-03</u>
GENERAL FUND					
City Council	5	5	5.0	5.0	5.0
Management & Administration	8	8	8.0	7.0	7.0
Human Resources	5	6	6.0	6.0	6.0
Finance	15	16	16.0	16.0	16.0
Information Technologies	7	7	7.0	7.0	7.0
Purchasing	3	3	3.0	2.0	2.0
Planning & Community Development	10	9	8.0	7.0	7.0
Development Services	5	5	5.0	5.0	5.0
Engineering	5	5	5.0	4.0	4.0
City Office Buildings	3.5	3.5	3.5	3.5	3.5
Plaza	1.5	1.5	1.5	1.5	1.5
Telecommunications	1	1	1.0	-	-
Police	109	109	109.0	107.0	107.0
Fire	69	69	69.0	66.0	66.0
Public Svcs-Administration	3	3	3.0	3.0	3.0
Public Svcs-Traffic Operations	12	12	12.0	8.0	8.0
Public Svcs-Streets	33	33	33.0	30.0	30.0
Public Svcs-Cemetery	7	7	7.0	7.0	7.0
Public Svcs-Waste Management	14	14	14.0	13.0	13.0
Public Svcs-Landscape Operations	15	15	15.0	13.0	13.0
Public Svcs-Landscape-Hurley Park	3	3	3.0	3.0	3.0
Public Svcs-Fleet Management	13	13	13.0	11.5	11.5
Parks and Recreation	63	64	63.0	56.0	56.0
TOTAL	410	412	410.0	381.5	381.5
WATER AND SEWER FUND					
Utility Management	11	9	11.0	11.0	11.0
Water Treatment	8.5	6	7.0	7.0	7.0
Water & Sewer Maintenance	26	24	26.0	26.0	26.0
Technical Services	8.5	9	9.0	9.0	9.0
Wastewater Treatment	16.5	16	16.0	16.0	16.0
Meter Services	10	11	11.0	11.0	11.0
Facilities Maintenance	13.5	11	10.0	10.0	10.0
TOTAL	94	86	90.0	90.0	90.0
TRANSIT FUND					
Transit-Operations	11	12	12.0	11.5	11.5
Transit-Administration	2	2	2.0	2.0	2.0
TOTAL	13	14	14.0	13.5	13.5
SPECIAL REVENUE FUNDS	2	-	-	1.0	1.0
TOTAL ALL FUNDS	519	512	514.0	486.0	486.0
<i>Permanent Full-time</i>	<i>449</i>	<i>446</i>	<i>448.0</i>	<i>431.0</i>	<i>431.0</i>
<i>Permanent Part-time</i>	<i>11</i>	<i>10</i>	<i>10.0</i>	<i>10.0</i>	<i>10.0</i>
<i>Temporary Full-time</i>	<i>41</i>	<i>38</i>	<i>38.0</i>	<i>28.0</i>	<i>28.0</i>
<i>Temporary Part-time</i>	<i>18</i>	<i>18</i>	<i>18.0</i>	<i>17.0</i>	<i>17.0</i>

For the FY2002-03 Recommended Budget, the total number of positions for the City has a net decrease of 26 positions over the previous fiscal year. The General Fund has a net decrease of 30.5 positions: 28 positions from the Reduction-in-Force, 1.5 positions funded in other funds, two (2) positions replaced by contractual services and one (1) position added. In the Water and Sewer Fund, four (4) positions were added. The Transit Fund is funding 50% of a Fleet Management position which supplants a Transit Operator position. The Special Revenue Funds is funding the Minimum Housing Specialist that had been previously funded in the General Fund.

General and HUD Funds Full-Time Employees per 1000 Population



As mentioned in Section 1 under Trend Monitoring, the City monitors various trends. The above graph represents the number of full-time General and HUD Funds employees per 1,000 population. In FY1992-93 (FY93), City Council opted for a 20 position reduction-in-force as an element to balance the budget. Again, in FY2003 (FY03), City Council is using a 33 position reduction-in-force/hiring freeze to counteract the effects of the Governor's actions and the stagnant economy.

RELATIONSHIP BETWEEN FUNCTIONAL AREAS AND FUNDS

	General/Special Revenue Funds			Enterprise Funds		
	General Fund	General Fund Capital Reserve	Entitlement (HUD)	Water & Sewer	Water & Sewer Capital Reserve	Transit
General Government	X	X				
Public Safety	X	X				
Transportation	X	X				X
Environmental Protection	X	X				
Culture & Recreation	X	X				
Community & Economic Development	X		X			
Education	X					
Utility				X	X	

PROGRAM MATRIX OF FY2002-03 BUDGET

Below is a matrix showing the relationship between the funds/departments and the program classifications. Although some departments may perform activities outside the program classifications as shown, the classifications show the predominant areas in which a department is involved.

	PROGRAMS							
	General Government	Public Safety	Transportation	Environmental Protection	Culture & Recreation	Community & Economic Development	Education	Utility
GENERAL FUND:								
City Council	X	X	X	X	X	X	X	X
Management & Administration	X	X	X	X	X	X	X	X
Human Resources	X							
Finance	X							X
Information Technologies	X	X	X			X		X
Purchasing	X							
City Office Buildings	X							
Plaza						X		
Telecommunications	X							
Planning/Community Development						X		
Development Services						X		
Engineering			X		X			
Street Lighting			X					
Police		X					X	
Fire		X					X	
Public Services Administration	X		X	X	X			
Traffic Operations			X					
Street			X					
Cemetery				X				
Waste Management				X				
Landscape Operations					X			
Hurley Park					X			
Fleet Management	X							
Transportation			X					
Parks & Recreation					X			
Education							X	
ENTERPRISE FUNDS:								
Water & Sewer								X
Mass Transit			X					
SPECIAL REVENUE:								
Entitlement (HUD)						X		